

VILLA PARK INDEPENDENT

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Skate shop comes to Villa Park

Motiv8 Skate offers boards, supports new skatepark

VILLA PARK — Opening a skate shop has been a longtime dream for Scott Mitchell, a former skateboarder who started skating at the age of 9.

Mitchell first contemplated opening a skate shop in Brookfield, but the rent was simply too high and the building spaces were in poor condition. He was aware of the 2-4-8 Skatepark in Villa Park, but after seeing the conditions of the park, he felt that it was not suitable enough to warrant opening a skate shop in Villa Park.

In his search of the right location, Mitchell was determined to find out if any thing was going to be done with the park. Directed by the Community Development Department, he spoke with Marlon Hummell and Mikie Rudyk about the current plans for the development of the new skatepark. Rudyk then put him in touch with Paulina Jimenez of the Villa Park Skatepark Committee.

"Mikie told me that if I was hesitant about opening a shop here in Villa Park, I should speak with Paulina and I would be more than motivated to open a store here," Mitchell recalled. "She was right -- soon after speaking with Paulina, Motiv8 Skate Shop had found a home."

One of the challenges he faces is getting the word out to the local skaters as well as the skaters in the surrounding communities that there is a skate shop nearby for skaters from all ages.



photo provided

Scott Mitchell, who started skateboarding at the age of 9, is pictured here with the many boards available for sale at his recently-opened Motiv8 Skate store in Villa Park. He also lends his support to the new 2-4-8 Skatepark currently under construction.

"People who come in are happy to see that not every board on the wall is not priced \$55," he said. "If I pay less you pay less. I am cheaper than the mall stores, and competitive with mail order warehouses - without shipping costs or the wait."
Mitchell is also committed to

give back to the community. He is helping the Villa Park Skatepark Committee with the future plans for the Skatepark and wants to create a team of the best skaters to perform demo shows.

For more information visit www.motiv8skateshop.com or call 630-833-3747.